



ICRIEMSD-2026

7th International Conference

on

**The Role of Innovation, Entrepreneurship
& Management for Sustainable Development**

(Hybrid Mode)

Organized by:

School of Management, O. P. Jindal University, Raigarh (C.G.), India

on

19th & 20th November 2026

in association with



Nottingham Trent
University



Metropolia



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Theme:
**Innovating
for a Sustainable Tomorrow**



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Paper Submission

About O.P. Jindal University

O.P. Jindal University (OPJU), Raigarh, established by the Jindal Education and Welfare Society, is a leading multidisciplinary university committed to academic excellence, research, innovation, and industry-integrated education. Backed by the legacy of Jindal Steel Ltd., OPJU offers a dynamic learning environment that combines world-class curriculum, experiential pedagogy, cutting-edge research, and strong industry partnerships to prepare future-ready professionals and leaders.

The University has earned the prestigious NAAC 'A' Grade accreditation in its first accreditation cycle, reflecting its commitment to quality in teaching, research, governance, and institutional excellence. OPJU has also been placed in the 2025 NIRF Management Ranking Band 101–125, reinforcing its growing national reputation in management education.

Guided by its vision of creating globally competent professionals and responsible citizens, O.P. Jindal University continues to emerge as one of Central India's fastest-growing institutions of higher education, fostering innovation, sustainability, and inclusive development through excellence in education, research, and industry collaboration. Through collaborations with leading industries, academic institutions, and government organizations, the University provides students and researchers with rich opportunities for internships, live projects, funded research, and international engagement.

About the School of Management

The School of Management (SoM), O.P. Jindal University, is a premier business school dedicated to developing responsible leaders, innovative entrepreneurs, and globally competent professionals through industry-integrated management education, impactful research, and experiential learning. Offering undergraduate, postgraduate, executive, and doctoral programs, the School combines academic excellence with strong corporate engagement, live projects, case-based pedagogy, internships, consultancy, and global collaborations to prepare students for the evolving business landscape.

The School has earned significant recognition for its academic quality and industry relevance. It is ranked in the NIRF India Rankings 2025 (Management), Rank Band 101–125, secured #34 among India's Private Business Schools in the IIRF 2025 Rankings, and ranked 5th for the Best BBA Colleges (PVT.) in Chhattisgarh, while also achieving State Rank 1 in the IIRF 2024 Rankings.

About the Conference

The 7th International Conference on Innovation, Entrepreneurship and Management for Sustainable Development (ICRIEMSD 2026) aims to bring together academicians, researchers, industry leaders, policymakers, entrepreneurs, and students from across the globe to exchange ideas, present cutting-edge research, and foster collaborations on emerging issues shaping the future of business and society.

ICRIEMSD 2026 is committed to promoting high-quality research with real-world impact by encouraging innovative ideas, interdisciplinary partnerships, and responsible business practices that contribute to the United Nations Sustainable Development Goals (SDGs). The conference offers participants an excellent opportunity to disseminate research, build international collaborations, and engage in discussions that shape the future of sustainable innovation, entrepreneurship, and management.

Objectives

- To provide a global platform for sharing research and ideas in innovation, entrepreneurship, management, and sustainable development.
- To promote interdisciplinary research and collaboration to address emerging global challenges.
- To encourage high-quality research that advances sustainable business and responsible management.
- To strengthen academia–industry collaboration through knowledge exchange and innovation.
- To foster international networking and contribute to the United Nations Sustainable Development Goals (SDGs).



Call for Papers

The Organizing Committee of ICRIEMSD 2026 cordially invites academicians, researchers, industry professionals, policymakers, entrepreneurs, practitioners, and research scholars to submit original and unpublished research papers for presentation at the conference. Papers presenting theoretical, empirical, methodological, case-based, and interdisciplinary research on innovation, entrepreneurship, management, operations, digital transformation, artificial intelligence, sustainability, and related fields are welcome.

Publication Opportunities

- Book chapter publication in Taylor & Francis Conference Proceedings (will be submitted for Scopus indexing).
- Publication opportunity in a Special Issue of Empirical Economics Letters (ABDC Indexed).
- Publication in the OPJU Business Review Special Issue with DOI and ISSN (Web of Science -Research Commons Indexed).
- All accepted abstracts will be published in the Conference Book of Abstracts (ISBN).
- Pre-conference workshop and keynote sessions by eminent academicians and industry experts.
- Best Paper Awards for outstanding papers across conference category and tracks.

**All submitted papers will undergo peer review subjected to clearing the publication requirement of concerned journals and additional charges applicable.*

Thrust Areas:

*ICRIEMSD-2026 Invites Article from the following Tracks but not limited to**

Track 1 : Innovation & Sustainable Development in Human Resource Management

Track 2 : Innovation & Sustainable Development in Marketing

Track 3 : Innovation & Sustainable Development in Finance

Track 4: Innovation & Sustainable Development in Tourism, Agri-Business, Entrepreneurship & CSR

Track 5 : Innovation & Sustainable Development in Operations & Supply Chain Management

Track 6 : Innovation & Sustainable Development in Information Technology Management

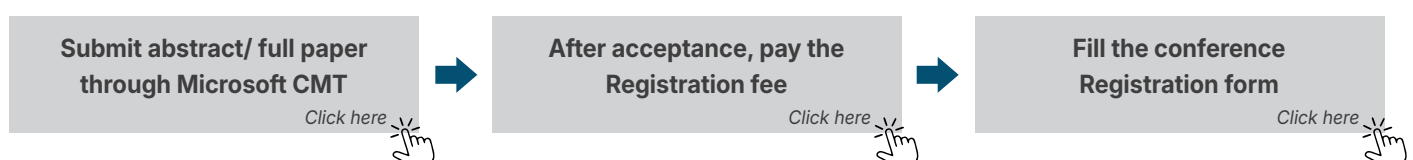
Track 7 : Artificial Intelligence & Emerging Digital Technologies for Sustainable Development

Track 8 : Engineering / Industrial Management, Innovation & Case Studies in the Modern Era

Guidelines for Paper Submission

- Registration is mandatory for at least one author of each accepted abstract/ full paper submission. The submission will be accepted through Microsoft CMT <https://cmt3.research.microsoft.com/ICRIEMSD2026>.
- The step-by-step guidelines to submit abstract/full length paper in Microsoft CMT is available [here](#). 
- Only registered and presented papers will be included in the ICRIEMSD-2026 proceedings/Journal/souvenir.
- Authors who register and present their papers will receive a presenter certificate in recognition of their participation in the conference. The best papers award will be given in different categories (tracks).
- No additional authors can be added after the paper has been accepted.
- The registration fee is non-refundable and non-transferable.
- The participant shall bear any applicable bank charges.
- GST, if applicable, will be charged extra as per the Government of India norms.
- Accommodation and travel expenses are not included in the registration fee.
- Registration fee includes conference participation, conference kit, certifications, and refreshments.

Steps for Registration



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Important Dates

15th October 2026

Last Date of Abstract Submission

30th September 2026

Notification of Acceptance

20th October 2026

Last Date of Registration

30th October 2026

Last Date of Full Paper Submission

Registration Fees Breakdown

**All accepted full papers will be published in either Taylor & Francis Conference Proceedings as a Book Chapter, Journal of Empirical Economics Letters, or the OPJU Business Review, depending on author preference and the manuscript's alignment with each journal's quality and standards.

Category	Conference Registration fee				Taylor & Francis Conference proceedings	
	Early Bird (Before 30 Oct 2026)		Regular (After 30 Oct 2026)			
	India (INR)	International (USD)	India (INR)	International (USD)	India (INR)	International (USD)
UG/PG Students & Research Scholars	2,000	50	2,500	65	11,000	120
Academicians/Faculty Members	3,000	75	3,500	100	11,000	200
Industry Professionals	4,500	100	5,500	125	11,000	250

Journal category	Indian Authors (INR)	International Authors (USD)
Empirical Economic Letters – Special Issue (ABDC Listed)	12,000	150
OPJU Business Review	--	--

Note:

- Additional page charge (Beyond 6 pages) for Taylor & Francis India: ₹ 1500 per page; International: USD 25 per page.
- There is no additional publication charge for OPJU business review having DOI for each paper and publication ISSN.
- For Paper Templates, Refer Conference Webpage
- Accommodation will be provided to participants with prior request (Extra Charge).
- Industrial visit for candidates appearing in physical mode .

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HOW TO REACH

By Air

O. P. Jindal University campus is just 4.5 hrs away (247 Kms) from Raipur city airport. It has daily direct flights from Kolkata, Delhi, Mumbai and Bengaluru. Jharsuguda airport is nearest airport to campus (100 Kms).

By Railway

Punjipatra is a very well industry connected place and Raigarh Junction is the nearest railway station. It is just 25 mins (26 Kms) away from the Raigarh city.



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